

12/16/2012 Background Check Press Release

ICC offers new ways to connect for criminal background check clients

InstantCriminalChecks.com is now offering criminal background check customers the opportunity to interact in new, social ways.

Living true to its motto of providing intelligence to allow people to make informed decisions by giving them access to the best criminal background check data, InstantCriminalChecks.com has launched a complete social media campaign. This campaign is designed to allow past, present and future clients the opportunity to interact with the company in ways it never could before social media. The company has developed a presence on many of the top social networking sites, including LinkedIn, Facebook, <u>Twitter</u>, Technorati, Manta, Pinterest, Google+, YouTube and more.



In December InstantCriminalChecks.com launched three new social media accounts: LinkedIn, Technorati and Manta. Users of InstantCriminalChecks.com can use these sites in the following ways:

<u>LinkedIn</u> - InstantCriminalChecks.com gears its LinkedIn profile to helping employers get the human resources information they need when it comes to criminal background checks, allowing them to make the best decision for their company. The most professional social network on the web also allows its users to search for services they might require when it comes to hiring a certain individual.

Technorati - As a specialized search engine that searches only through blog posts, Technorati is the best place to find the best information on employment background checks. InstantCriminalChecks.com posts its blogs and information to this site so interested clients can easily find more information quicker and easier than ever before.

Manta - This site is specifically geared toward small businesses, giving them the space they need to describe their business, its products and services. InstantCriminalChecks.com has increased their presence on this site, allowing customers to see at a glance exactly when they are open, what services they provide and how they can contact a customer service representative to get more information on <u>criminal background checks</u>.

Other social media accounts that InstantCriminalChecks.com has include:

Social Website	InstantCriminalChecks.com Features Include
Facebook	Latest news items, promotions and discounts are posted via status updates.
Flickr	Relevant photos and interesting images are posted here.
Google+	This is the place for clients to have hang outs with customer service representatives as well as read the latest blog posts.

MySpace	The profile is designed to be a casual place for customers to interact with InstantCriminalChecks.com representatives.
Pinterest	Tips, tricks and tools of the trade are pinned to the Instant Criminal Checks boards, providing fun, visual information for interested parties.
SlideShare	Customers have the opportunity to get in on executive meetings by viewing professional slide shows themselves.
Tumblr	This is a quick-hits blog designed to give the most relevant information to the company's clients.
Twitter	Quick hits, links, blog posts and breaking news about the industry are tweeted multiple times a week so that all customers are informed when they need to be.
YouTube	Videos, interviews and how-to demonstrations are available on the channel.

For more information about InstantCriminalChecks.com social media accounts check out the <u>social media page</u>. To learn more about ordering a criminal background check, visit the <u>ICC</u> website.

Return to Instant Criminal Checks Press Release page

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